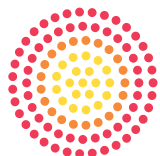




# Together for Canada's Children

Children's Healthcare Canada  
2020 Impact Report



Children's  
Healthcare  
Canada





## Our Vision

Healthy, vibrant children and youth.

## Our Mission

Through purposeful partnerships, we accelerate excellence and innovation in health systems caring for children and youth.

**37** Members serving Canada's  
**8 million** children and youth

**Alberta Children's Hospital - Alberta Health Services**, Bayshore HealthCare, **BC Children's Hospital**, CHEO, **Children's Hospital - Health Sciences Centre**, Children's Hospital - London Health Sciences Centre, **Children's Treatment Network of Simcoe York**, CHU de Québec-Université Laval, **CHU Sainte-Justine**, CIUSSS de l'Estrie CHUS, **Eastern Health**, Empowered Kids Ontario, **Fraser Health Authority**, Glenrose Rehabilitation Hospital, **Halton Healthcare - Oakville Trafalgar Memorial Hospital**, Health PEI, **Holland Bloorview Kids Rehabilitation Hospital**, Island Health, **IWK Health Centre**, Kingston Health Sciences Centre, **Lakeridge Health Corporation**, Lethbridge-Layton-Mackay Rehabilitation Centre, **McMaster Children's Hospital**, North York General Hospital, **Northern Health**, Provincial Health Services Authority, **Specialized Services for Children and Youth (SSCY)**, Saskatchewan Health Authority - Jim Pattison Children's Hospital, **SE Health**, Shriners Hospitals for Children - Canada, **SickKids**, Sinai Health System, **Stollery Children's Hospital - Alberta Health Services**, The Montreal Children's Hospital - McGill University Health Centre, **The Safehaven Project for Community Living**, Thunder Bay Regional Health Sciences Centre, **Trillium Health Partners**

# Together for Canada's Children

**There is no shortage of words to describe 2020:**

unprecedented, relentless, exhausting, surreal. It was a year of great uncertainty, but also unparalleled cooperation.

Children's Healthcare Canada watched with pride as our members took extraordinary efforts to protect children, youth and their families from the direct and indirect effects of the COVID-19 pandemic. To slow the spread of the virus, children's hospitals introduced virtual emergency departments, children's treatment centres pivoted to offer many services virtually, community hospitals opened dedicated COVID-19 testing centres, and home care and respite providers took extraordinary measures to secure personal protective equipment as families doubled down on efforts to protect their fragile children at home. Along the way, our members continued to innovate, leaning into partnerships with one another, with family partners and with public health officials to tackle long standing health system challenges, exacerbated by this crisis.

Children's Healthcare Canada played a supporting role, enabling just in time information sharing, connecting leaders across the continuum of care, and working to amplify messaging about the long lasting (in some cases, life long) impacts this pandemic and public health measures have had.

It has been a year like no other. A year that has demonstrated your spirit of innovation, the strength and resilience of children, youth and their families, and the value of this connected community of children's champions. Thank you for all that you do to protect Canada's eight million children and youth.



**Emily Gruenwoldt**

President & CEO

Children's Healthcare Canada

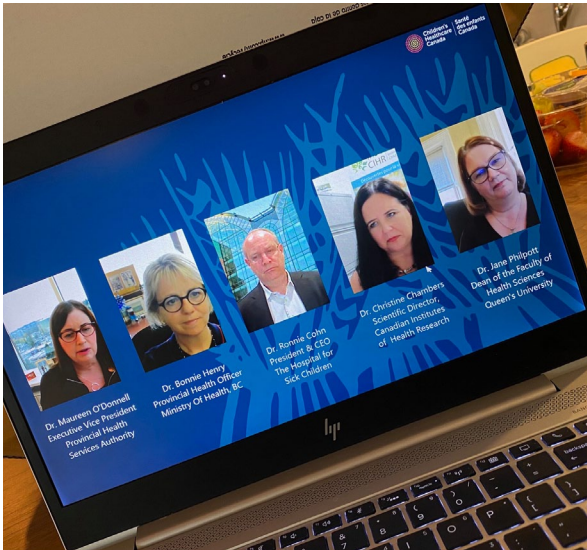
# COVID-19 and Canada's Kids

In 2020, COVID-19 significantly shaped the focus of Children's Healthcare Canada and how we mobilized to serve members.

## Emerging Information and Resources

Children's Healthcare Canada pivoted to respond to the needs of members:

- Just-in-time webinars featuring Canadian child health leaders (**21** webinars, featuring **98** Subject Matter Experts, with **5,600 views**)
- Curated COVID-19 resource catalogue (**10,100 views**)
- Executive Leadership Huddles (**5**)
- Family Town Halls (**5**)
- Accredited leadership development workshop "Leading During Crisis"
- COVID-19 virtual poster hall
- Rapid-fire Presentations of Member-led Innovations: How COVID Changed My Practice
- Facilitated Leadership Dialogue: The Legacy of COVID: Which Path Will Canada Choose (featuring Drs. Maureen O'Donnell, Jane Philpott, Christine Chambers, Bonnie Henry and Ronni Cohn)



## Mobilizing a Federal Response

Children's Healthcare Canada worked tirelessly to bring awareness to the devastating impacts of COVID-19 on Canada's children, youth and their families. Working on behalf of members, the Association led the development of two federal submissions for emergency funding relief,

connected on a regular basis with Federal Ministers and their staff, Senators and their staff, senior government leaders at Health Canada and the Public Health Agency of Canada to share just in time information about the impact of COVID-19 and public health measures on children and youth.

The Association also conducted **national polling** to influence the federal COVID-19 policy response and ensure children and youth are central to Canada's pandemic recovery efforts.



# #ChildHealthCan2020

## Building Bridges: On the road to healthcare equity

November 16 - 20, 2020

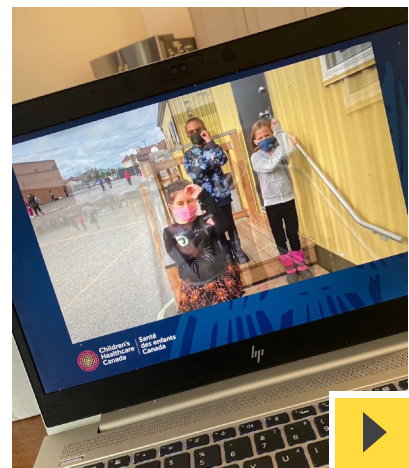
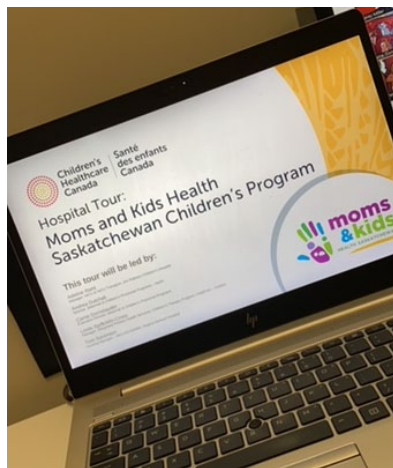
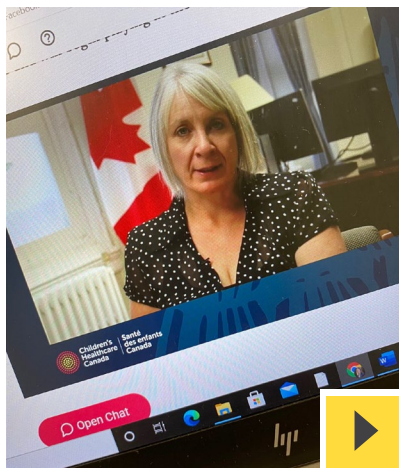
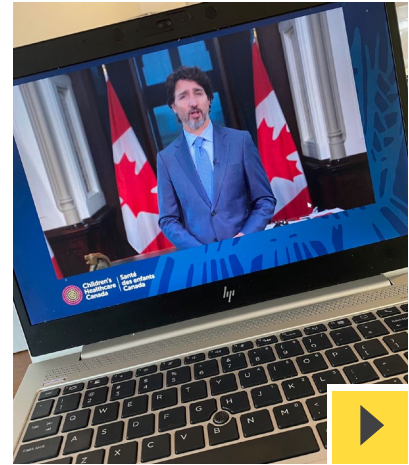
Presented by:



Signature Sponsor:



conference.childhealthcan.ca



## Building Bridges: On the road to healthcare equity

The annual Children's Healthcare Canada conference was held November 16-20, 2020, attracting **787 delegates** – virtually.

The inaugural digital conference co-hosted with Moms & Kids Health Saskatchewan featured an accredited interactive leadership workshop focused on leading during crisis (hosted in collaboration with Joule, a CMA Company), an after-hours international tweet chat (co-hosted with #HCLDR), a thematically organized poster hall and live poster tours, pre-recorded hospital tours combined with live discussions featuring hospital hosts, interactive pre-conference workshops and traditional main stage content.

**5 days**

**5 hospital tours**

**85 posters**

**= 787 =**  
Delegates

# Spark

Children’s Healthcare Canada’s Spark Knowledge Mobilization Program shares emerging research, effective practices, and improvement stories to accelerate excellence and innovation in children’s health.

The Spark: Live weekly webinar program is the Association’s most visible knowledge mobilization tool, hosting **50** webinars with **168** subject matter experts, and reaching over **9,000** members, family partners and children’s champions in 2020.

The Spark: Weekly e-bulletin subscriber base continues to grow with an email reach of over **8,000** individuals in Canada and beyond.

[SUBSCRIBE](#)



In 2021, Spark will launch a new **podcast**, connecting members to thought leaders tackling “wicked problems” in children’s health.



# Inspiring Healthy Futures — #WeCANforKids



Children’s Healthcare Canada, the Pediatric Chairs of Canada, UNICEF Canada and the Canadian Institutes of Health Research Institute of Human Development, Child and Youth Health joined forces to launch Inspiring Healthy Futures: #WeCANforKids, a new pan-Canadian, multi-sector initiative to measurably improve health outcomes for children, youth and families.

Working in collaboration with passionate stakeholders, #WeCANforKids is facilitating a series of conversations to co-design a framework to improve the health and well-being of children, youth and families in Canada. In 2020, over 1,165 Canadians participated to support the development of a cross-sector approach to inform research priorities, advance innovation in health service delivery and training, and support policies to improve health and well-being.

A final framework is expected in Spring 2021.

To learn more, visit: [WeCANforKids.ca](https://WeCANforKids.ca)



Institute of Human Development,  
Child and Youth Health  
Institut du développement et de la  
santé des enfants et des adolescents



Children's  
Healthcare  
Canada

Santé  
des enfants  
Canada



Pediatric Chairs of Canada  
Directeurs de pédiatrie du Canada

# Inspiring Healthy Futures

#We**CAN**forKids



# Make a difference with SKIP!

GET INSPIRED WITH OUR YEAR 1 VIDEO & 2019-2020 REPORT TO THE COMMUNITY



## Improving Children's Pain Management: Solutions for Kids in Pain (SKIP)

Children's Healthcare Canada is proud to partner with Dalhousie University on a pan-Canadian initiative to improve children's pain management. SKIP (Solutions for Kids in Pain) is a knowledge mobilization network, funded by the federal Networks of Centres of Excellence program, working to raise awareness about children's pain and advance practical solutions to challenges faced by children, caregivers, health professionals, administrators, and policy makers.

Learn more about SKIP in their **Year 1 Report**.





# Amplifying the Voice of Family Partners

The Children's Healthcare Canada Family Network formally launched in 2020. This network of nearly one hundred families (and growing!) recognizes and facilitates the role of family partners to influence change locally and nationally.

**Led by a Steering Group of eight family partners, the Family Network:**

- Provides a forum for families to advise on and lead strategic initiatives to advance family centred care.
- Creates a safe space for families to share personal experiences and expand networks.
- Facilitates the engagement of families as partners in Children's Healthcare Canada strategy development and execution.



Special thanks to Children's Hospital, London Health Sciences Centre for their generous support of the Family Network.



# Building Community: Child Health Hubs

**Children’s Healthcare Canada’s Child Health Hubs** are member-driven networks that connect child health leaders with “like” peers from coast to coast, to advance shared priorities and exchange resources. The inaugural cohort of Health Hubs made tremendous progress in 2020.

## Transitions to Adult Healthcare:

In 2020, this Hub completed an environmental scan, a rapid review of the literature and a survey to better understand transitions services across Canada. The Hub planned the first ever Canadian Transitions Conference (taking place January 2021) and are undertaking a review of health quality indicators to construct a framework for measuring transitions performance across sites.

[Learn more](#)

## Choosing Wisely and Resource Stewardship in Pediatrics:

This Hub focused efforts on expanding awareness of the Choosing Wisely Pediatrics initiative in children’s healthcare delivery organizations across the country, and collectively endorsed five new pediatric recommendations to spur conversations about appropriate and necessary care.

[Learn more](#)

## PICU Data Sharing:

This Hub, comprising 17 PICUs across Canada, is working to develop a national critical care registry for pediatrics. They are conducting an environmental scan of data currently being collected in hopes of establishing a national consensus.

[Learn more](#)

## Pediatric Inpatient Research Network (PIRN):

Working with patients, families, and clinicians this Hub is working to identify the Top 10 research priorities for Inpatient General Paediatrics in Canada.

[Learn more](#)





Children's Healthcare Canada

# 2020 Team + Board



# Children's Healthcare Canada Team 2020

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**Emily Gruenwoltdt:**  
President & CEO



**Paula Robeson:**  
Senior Advisor,  
Knowledge Mobilization



**Kerri-Ann Mainville:**  
Manager, Member  
Engagement



**Lisa Stromquist:**  
Associate Director,  
Strategy & Engagement



**Marion Williams:**  
Government Relations  
Specialist



**Logan Green:**  
Executive Assistant to  
the CEO



**Doug Maynard:**  
Associate Director,  
Business Development



**Ann Watkins:**  
Communications &  
Engagement Specialist



**José Gauthier:**  
Production Manager,  
Knowledge Mobilization

# Board of Directors

## 2020

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**Dr. Maureen O'Donnell**

(Board Chair) Executive Vice President, Provincial Clinical Policy, Planning & Partnerships, Provincial Health Services Authority, Vancouver, British Columbia

**Bruce Squires**

(Board Vice Chair) President, McMaster Children's Hospital; Hamilton, Ontario

**Dr. Jackie Schleifer Taylor**

(Treasurer) Interim President and CEO, London Health Sciences Centre; London, Ontario

**Julia E. Hanigsberg**

President & CEO, Holland Bloorview Kids Rehabilitation Hospital; Toronto, Ontario

**Dr. Marc-André Dugas**

Directeur, Département de Pédiatrie, Faculté de médecine de l'Université Laval; Chef du département de pédiatrie, Centre Mère-Enfant Soleil du CHU de Québec-Université Laval; Québec City, Québec

**Margaret Fullerton**

Senior Operating Officer, Alberta Children's Hospital - Alberta Health Services; Calgary, Alberta

**Sarah Bell**

Chief Operating Officer, BC Children's Hospital and Sunny Hill Health Centre for Children, and Interim Chief Nursing Officer & Head of Professional Practice; Vancouver, British Columbia

**Jacques Boissonneault**

Administrator; Shriners Hospitals for Children - Canada; Montréal, Québec

**Eric Breton**

Family Partner; Ottawa, Ontario

**Isabelle Demers**

Assistant President and CEO, CHU Sainte-Justine; Montréal, Québec

**Carrie Dornstauder**

Executive Director, Maternal and Children's Provincial Programs; Saskatchewan Health Authority; Saskatoon, Saskatchewan

**Amy Howard**

Regional Director, Children's and Women's Health Program, Eastern Health; St. John's, Newfoundland and Labrador

**Dr. Krista Jangaard**

CEO, IWK Health Centre, Halifax, Nova Scotia

**Alison Quigley**

Vice President, Patient Care Services; Trillium Health Partners; Mississauga, Ontario

**Dr. Lindy Samson**

Chief of Staff and Chief Medical Officer; CHEO

**Nicole Sneath**

Acting Program Director, Child Health, Children's Hospital, Health Sciences Centre; Winnipeg, Manitoba

**Judy Van Clieaf**

Vice-President, Clinical and Chief Nursing Officer, The Hospital for Sick Children (SickKids); Toronto, Ontario

**Margaret Ruddy**

Associate Director of Nursing, Montreal Children's Hospital and Women's Health Mission, MUHC; Montréal, Québec

**Christine Westerlund**

Senior Operating Officer; Stollery Children's Hospital; Edmonton, Alberta

**Emily Gruenwoltdt**

(Ex-Officio) President & CEO, Children's Healthcare Canada; Ottawa, Ontario

# Financial Reporting

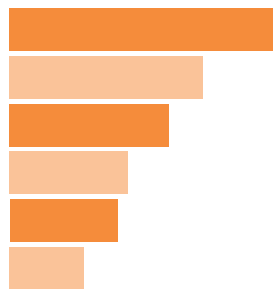
Sept 1, 2019 - Aug 31, 2020



2020 Audited statements

## Revenue

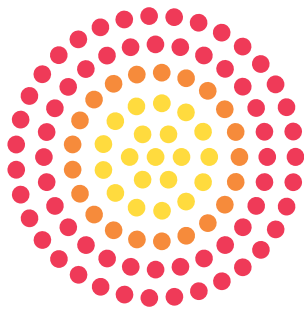
Keystone & KT partners	\$445,833
Membership fees - CHC	\$319,598
Conference sponsorship	\$264,000
Conference registration	\$196,396
Special Projects	\$179,147
Other revenue	\$124,289
<b>Total 2020 Revenue</b>	<b>\$1,529, 263</b>



## Expenses

Operating and Administration	\$1,098,150
Conference expenses	\$350,857
Rent and occupancy costs	\$70,237
Special Projects	\$59,272
Governance	\$30,158
Professional fees	\$15,192
Insurance	\$5,189
<b>Total 2020 Expenses</b>	<b>\$1,629,055</b>





# Children's Healthcare Canada

[childrenshealthcarecanada.ca](http://childrenshealthcarecanada.ca)