



## **Video to Promote Canadian Patient Safety Initiatives, Partnerships, and Sponsorship of the Satellite Broadcast of the IHI National Forum**

We are pleased to offer the enclosed DVD for incorporation into your programming of the satellite broadcast of the **Institute for Healthcare Improvement's National Forum on Quality Improvement in Health Care, December 12-13**. We encourage you to show the DVD to all site attendees as often as you would like.

The Canadian Patient Safety Institute (CPSI), the Canadian Association of Paediatric Health Centres (CAPHC), and Medbuy Corporation, have engaged Sky Works Charitable Foundation to create this DVD that highlights the sponsorship support for Canadian sites receiving the satellite broadcast.

The DVD, which has a total running time of 14:28, includes comments from the CEOs of CPSI, Medbuy and CAPHC, briefly highlights two of the interventions from the *Safer Healthcare Now!* campaign, and contains a segment from Ryan Sidorchuk representing the World Health Organization, Patients for Patient Safety initiative.

The DVD has been received by all partnering organizations and additional sites identified by the partnering organizations who wished to incorporate the DVD into their programming. Thank you to all partnering organizations (see below) for supporting this important patient safety event.

The video has also been posted to the CPSI, CAPHC, and Medbuy websites for viewing and download at [www.patientsafetyinstitute.ca](http://www.patientsafetyinstitute.ca), [www.caphc.org](http://www.caphc.org), and [www.medbuy.ca](http://www.medbuy.ca), respectively.

If you have any feedback on the content of the DVD or would like additional copies, please contact **Jonathan Robb, at the Canadian Patient Safety Institute, toll free at 1-866-421-6933 or [jrobb@cpsi-icsp.ca](mailto:jrobb@cpsi-icsp.ca)**.

Sincerely,

**Jonathan Robb**  
**Project Manager**  
**Canadian Patient Safety Institute**  
**Suite 1414, 10235 - 101 Street**  
**Edmonton, Alberta T5J 3G1**  
**Phone: (780) 498-7256**  
**Fax: (780) 409-8098**  
**Toll Free: 1-866-421-6933**  
**Email: [jrobb@cpsi-icsp.ca](mailto:jrobb@cpsi-icsp.ca)**

## British Columbia



[Health Care Leaders' Association of BC](#)  
[Erica Thomas](#) | 250.383.4252 ext.701

## Ontario



[Quality Healthcare Network](#)  
[Sean Molloy](#) | 416.351.3760

## Alberta



[Health Quality Council of Alberta](#)  
[Norma Brown](#) | 403.297.8162

## New Brunswick



[New Brunswick, Department of Health](#)  
[Shauna Figler](#) | 506.457.6794

## Saskatchewan



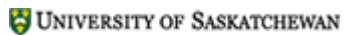
[Health Quality Council](#)  
[Catherine Delaney](#) | 306.668.8810 ext 109

## Nova Scotia



Capital Health

[Capital Health \(Halifax\)](#)  
[Elaine Hamm](#) | 902.473.7854



[University of Saskatchewan, College of Nursing](#)  
[Kyla Avis](#) | 306.966.6261



[Cape Breton District Health Authority \(Sydney\)](#)  
[Anne MacIntyre](#) | 902.567.8187

## Manitoba



[Manitoba Institute for Patient Safety](#)  
[Laurie Thompson](#) | 204.927.6470