



CFAN Workshop

AGENDA

October 16-17, 2010 in Winnipeg

Theme

Branding and Blogs: the power of using media tools in family centred care

Saturday October 16

6:00 – 7:00 pm

Meet and Greet Other CFAN Members (optional)

CAPHC Hospitality Suite, Presidential Suite, room 1728 Delta Winnipeg Hotel

6:30 pm – Topic for Dialogue

Opportunities in the National Arena

Facilitated by Frank Gavin, CFAN Past Chair

7:30 pm

CFAN Social Dinner (optional)

-walk to [East India Company Pub and Eatery](#) – 349 York Avenue

-all are welcome – please RSVP to Sue Robins at the meet and greet. The restaurant will supply separate cheques for everybody.



CFAN Workshop
Sunday October 17
8:00 am – 5:00 pm
Victoria/Albert Room in the Delta Winnipeg Hotel
A G E N D A

8:00 am – 8:30 am
Good Morning & Buffet Breakfast

8:30 am – 8:45 am
Welcome from the CFAN Steering Committee - Sue Robins

Greetings from Winnipeg - Karen Netzel

8:45 – 9:30 am
Roundtable Introductions
9:30 am – 10:00 am

Local Group Updates (5 minutes each)

10:00 – 10:15 am
Coffee break

10:15 – 10:45 am
Local Group Updates, continued

10:45 am – 11:30 am
CFAN AGM

11:30 – 12:30 pm
Sydney's Spot
Celebrating Sasha and sharing stories of family engagement at SickKids Hospital, 2006 -2010
Jonathan Blumberg, family rep, SickKids Council member

12:30 pm – 1:30 pm
LUNCH with main CAPHC group.

1:30 pm – 2:15 pm
All a 'Twitter - Using Branding, Blogging and Social Media to Connect with Families & Staff
Susan Greig, Partners in Care Family Liaison, B.C. Children's Hospital



2:15 pm – 2:45 pm

Blog Talk

-Jonathan Blumberg and Louise Kinross, Holland Bloorview Kids Rehabilitation

2:45 pm – 4:00 pm

Breakout Sessions

-facilitated by Susan Greig, Louise Kinross and Jonathan Blumberg

Question 1: What are the challenges with senior leaders/communication departments to using new media/social networking, and how do we find solutions?

Question 2: How can we use personal and hospital blogs to affect change in the health care environment?

Question 3 – How does your Council use communication tools to engage and educate families?

4:00 – 4:30 pm

Communication take-aways for your Council

4:30 pm

Thank You and Closing Remarks

5:30 – 7:00 pm

CAPHC Welcome Reception

-check CAPHC program for location at the Delta Winnipeg

7:00 pm

CFAN Member Dinner – all are welcome – please RSVP to Susan Shallcross by noon Sunday. The restaurant will supply separate cheques for everybody.

[Ichiban Restaurant](#) – 189 Carlton Street

Have questions during the weekend? Sue Robins, CFAN Chair can be contacted by phone or text at: 780.863.3885